

### Abstract

Given the role of Facebook during the Umbrella Revolution in 2014, in which young adults make up the majority of its participants, this study employed a two-month longitudinal study to examine how consuming political-related content on Facebook, such as reading the news and political blogs, and viewing political satirical content, affects the subjective wellbeing of young adults in Hong Kong. It also examines whether political participation mediates such relationship. Results show that political-related consumption on Facebook impacts wellbeing negatively. The mediating role of participation was confirmed between political-related consumption on Facebook and negative affect.