

Abstract

The present study aimed at investigating the age difference in female mate selection regarding age, physical attractiveness, socioeconomic status (SES) and family commitment in Hong Kong under the influence of materialism. Fifty middle age heterosexual females between the ages of 35 and 50 years and fifty young age females between the ages of 18 and 30 years were asked to complete a questionnaire concerning with mate selection criteria for a long-term relationship. As predicted, younger females preferred older-aged males whereas middle-aged females preferred similar-aged males. Also, younger females pursued both physical attractiveness and SES from men whereas middle-aged females only preferred SES in their choice of mate. Moreover, both young and middle-aged females valued family commitment as their mate preference. The implication, limitation and future direction are also discussed.